

Guidance for the future is here. 9 days wrapped in ART & TECH.
2019/2/23(sat) – 3/3(sun)

Held at various places in Tokyo based in Roppongi

Media Ambition Tokyo

Find the Future.

--9Days Immersion in the World of Art & Tech--

Void of the conventional, un-ending of new expressions.

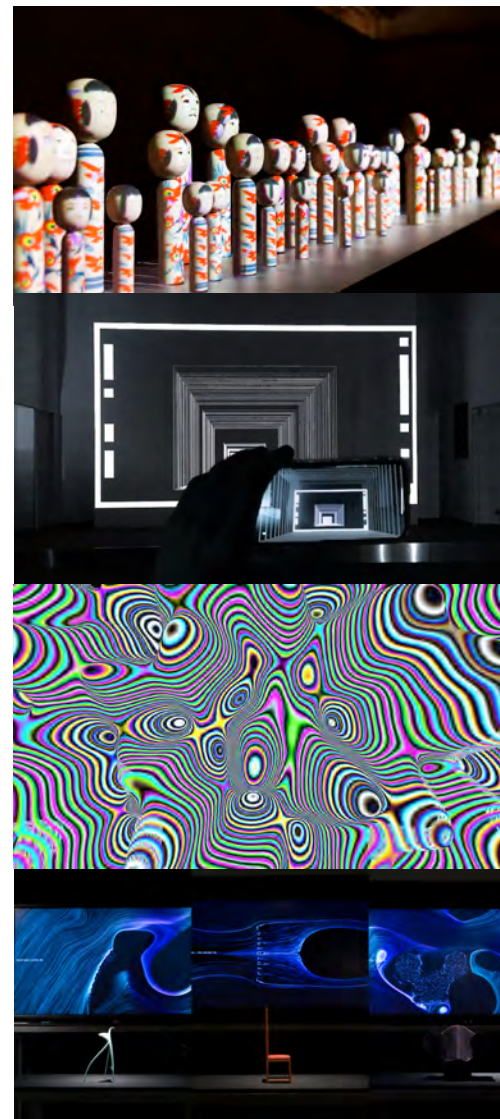
Some at their progressive stage, yet unbound and showing signs of what may be beyond.

Tokyo in February will see an innovative, transcending approach into the future through art, technology, and design.

[Date] 2/23(sat)–2/24(sun) 10:00-22:00 ※The venue varies depending on the venue

[Venue] Roppongi Hills, TOKYO CITY VIEW
Institut français du Japon–Tokyo / Digital Hollywood University /
Miraikan / Daikanyama T-SITE / GINZA TSUTAYA BOOKS/
TSUTAYA TOKYO ROPPONGI / EDGEof TOKYO /
MORI Building DIGITAL ART MUSEUM: EPSON teamLab Borderless

[Organize] Media Ambition Tokyo Association



[Press Material]

<http://www.image.net/mediaambitiontokyo2018>

【 For further information, please contact interviews and this matter 】

HIRAO INC :Mifune mifune@hiraio-inc.com / Tel 03-5771-8808 / Fax 03-5410-8858

What's Media Ambition Tokyo ?

[MAT], which is holding its seventh session this year, is a real showcase that employs an experimental approach to put the latest technological culture into implementation in urban environments. The project consists of various artworks, videos, and talk shows concentrated mainly in Roppongi, as well as Shibuya, Ginza, Toranomon, Odaiba. By inviting innovators and companies working in various fields both in Japan and abroad, MAT is expanding its diverse program throughout the city and continuing to develop as a unifying body that brings disparate cultural elements together. In 2020 and beyond, as our methods of transportation and communication and urban information systems continue to transform, MAT aims to be a festival for technological art with the power to shape the future, exporting the possibilities of such technology from Tokyo to the world.

Check ! On Roppongi Hills Observation Deck Popular Pokemon gather

Attach Pokemon Scope and look for Pokemon blending into real space. With AR (Augmented Reality) technology, you can see a glimpse of the landscape in Tokyo, you can see a glimpse of what future Pokemon is like!



Check ! New relationship between people and robots Healing robot appears

"LOVOT" released from "GROOVE X" to promote the development of a new generation home robot appeared. Combine movement and hugging with a whole body. Having a body temperature that relieves humans, it has a high performance AI that responds to the behavior and gesture of the owner.



Check ! Space development products Experience in Roppongi

An exhibition of "HAKUTO-R" lunar surface exploration program by "ispace" was decided. Full size lander (moon landing ship) and rover (lunar exploration robot) to be launched next year appear in Tokyo City View. Put the dream of mankind!



Check ! Visualize AI's creativity with technology

AI is used to visualize the phenomenal learning abilities of AI such as "PARTY" and "IMA" which ask the essence of authenticity in things. Technology art × AI presents the next generation discovery, awareness, and threats.



Organizer

Media Ambition Tokyo Association

MAT Partner

LEXUS INTERNATIONAL / Culture Convenience Club

Media Partners

WIRED JAPAN / 美術手帖

Community Partner

EDGEof

PR Partners

HiRAO INC / Getty Images Japan K.K.

Special Cooperation

アンスティチュ・フランセ東京 / デジタルハリウッド大学 / CG-ARTS

MORI Building DIGITAL ART MUSEUM : EPSON teamLab Borderless
東京ミッドタウン×アルスエレクトロニカ / YouFab Global Creative Award

For other information please look at the MAT website

<http://mediaambitiontokyo.jp>

[Press Material]

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